GUESTS AT HOUSE PARTY

are among Pensacolians who are

Gardner, at the Gardner's summer

Miss Dunham will visit for several

home, expecting to arrive within about

FLORIDA WELL REPRESENTED

Florida is well represented at the

11th biennial convention of the Na-

AT NATIONAL MUSIC

CONVENTION.



To insure publication society news should reach the Journal office not later than 6 p. m. All com munications should be signed, not for publication but as . guarantee o 1 good faith.

DAILY THOUGHT.

Every lie, great or small, is the brin: of a recipics, the depth of which nothing bat Omniscience can fashion. -Carles Reade.

HOP AT FORT BARRANCAS.

Service and civilian society were pavilion at Fort Barrancas Friday night. There was a large attendance and the occasional rainy showers lessened not one bit the merriment of the evening only serving to make the atmosphere cooler and more pleasant. Excellent music was furnished by a combined army and navy orchestra under the direction of Charles Troxell and Sergeant Casey acted as floor manager. Chaperones for the evening were Col. and Mrs. Hughes, Mrs. Ludwick Graves, Mrs. James A. Code Jr., Mrs. James B. McCarthy prominent matrons from town.

MEETING WOMAN'S MISSIONARY SOCIETY FIRST METHODIST CHURCH.

The Woman's Missionary Society of the First Methodist church will hold their regular monthly meeting in the Sunday School rooms of the church this afternoon at 4 o'clock. All members are urged to be present and a cordial invitation is extended all ladies of the church to attend.

DORCAS SOCIETY MEETS

THIS AFTERNOON. The Dorcas Society of the Knox Presbyterian church meets at the church this afternoon at 4 o'clock. A full attendance is requested.



Children's Sox

Solid Colors

Lisle and Silk

Dainty Colored Tops

To Suit Every Child

Sizes 4 to 91/2.

MEYER SHOE CO.

Pensacola's Popular Shoe Store

FRESH ARRIVAL LITTLE NECK CLAMS

from New York

Served on the shell in

San Carlos Restaurant, and

also in the soft drink bar.

Martha Washington **Candies** 90c lb



ALBERT REINSCHMIDT, JR., CELEBRATES FIFTH BIRTHDAY.

Saturday afternoon proved a most enjoyable one for Albert Reinschmidt, Jr., and a number of his little friends Who helped him celebrate the occasion of his fifth birthday. Games were played on the big grassy lawn at the home of his parents, on 18th avenue and Gadsden streets. A peanut hunt was enjoyed, Vera Carroll winning this was only the first of many such the girls prize and Edward Pinney entertanments to be given during the the prize for the boys. Music on a summer months. afternoon and the children were de-

guests at a delightful hop held in the lighted with interesting stories told tele, and the bookings for this seaby Mrs. James Phillips and others of son far surpass the records of any the ladies present. Pink and white previous years. The management was the color motif used for the party has made extensive improvements and this was prettily carried out in and one can have at the Gordan every the refreshments which were served convenience of a thoroughly appointed from a table placed on the lawn, lav- city hotel and at the same time enjoy Hoyle, of 1329 Pennsylvania avenue, ishly decorated with pink and white the restfulness and invigoration of Kansas City, Mo., "I would advise flowers and centered with the huge country atmosphere and live close to them to take Tanlac, for I have tried it white birthday cake, decorated in pink the heart of nature where the cli- myself, and have never found anyand with five burning candles. The mate is always delightful and cool. cream was served in cones and Misses Irinita Purdy and Bessie Reinschmidt IMPORTANT MEETING assisted by Misses Virginia Purdy, PENSACOLA LIBRARY Catherine Pinney and Dorothy An- ASSOCIATION. dress, waited on the small guests. Among those who spent the afternoon so happily with Albert were: Ann and Scarritt Purdy, Edward and Marlow White, Warren and Ruby Anderson, Tom Bingham, Jack Hopkins, Edwin Pinney, Helene Olsen, Sylvia McAdam, Kenneth White, Clarence and Mary Reinschmidt, Ernest Vinson, Vera Carroll, Quillar McAllister, Francis Andress, Olive, Juliette and Anna Mary Mayson, Edward and John Lips- sad news received by her of the death | breathe, and there was also a duli Phillips, Madelaide and Dick Touart, ry, which occurred at her home in of Mobile; Leah Andress, C. J. Rein- Baltimore, Md., Saturday morning. Mrs. Reinschmidt was assisted in en- pects to be absent from the city about tertaining by Mesdames John Purdy, Ed White, Steve Sweeney. C. M. Sweeney, A. R. Mason, James Phillips, L. D. Marzoni and Bon Olsen.

A SOCIAL EVENT OF

Many of the people of Pensacola will no doubt be interested in the opening of the Hotel Gordan, Waynesville, N. C., which took place Saturday, June 21st. The hotel is not in itself alone the attraction for the pitable doors; but the little town of and inexpensive, penetrating

Waynesville is recognized as the gem of the Appalachians. It is located on a high plateau 3,000 feet above sea level and its environment is charming amid picturesque scenery produced by the crowding ranges and towering peaks of the forest-clad Smokles and Balsams. The town can boast of having the highest altitude and the most delightful climate east of the Rocky Mountains; within a radius of a few miles are five peaks rising to the dizzy height of over 6,000 feet while lesser eminences serve to tone the landscape and give beauty

to the scene.

The opening of the Hotel Gordon was looked forward to by all of Waynesville and many people of all the southern states. There are thousands of former patrons, to whom this event marks the opening of the summer season in Western North Carolina. They all remember so wellthe numerous advantages of the wonderful location and the indescribable climate in which the hotel exists. It is this that makes possible to call it both a place of relaxation and recreation, where shattered nerves may regain their poise, the tired business man may recharge his energy and the pleasure seeker may be entertained to his heart's content. The social life of the picturesque little mountain resort centers at the Gordon.

The first of the many gay affairs to be held this season was the opening night: It was the scene of many gay dinner parties and an opening ball that bids well to be long remembered as a memorable evening. The dance hall was crowded to its capacity and the whole affair was unanimously voted a huge success. It was at a late hour that the jovial dancers reluctantly gave way to the demands of Morpheus and homeward wended their

A Mother's Kappiness Made Perfect

Of Utmost Importance That She Have Every Care.



comfort should be our first thought, and and all about her should see to it that her preparation for baby's coming be

There is a most splendid remedy to to prepare women for the greatest time in their lives, known as Mother's Friend. It is applied to the muscles of the abdomen, gently rubbed in, and at once
penetrates to relieve strain on nerves,
cords and ligaments. It makes the
muscles so pliant that they expand
easily when baby arrives; the hours at the time are fewer and pain and danger at the crisis is naturally avoided.

Mother's Friend enables the mother to preserve her health and strength, and she remains a pretty mother by having avoided discomfort and suffering which more often than otenwisr acrompanies such an occasion when nature is unifed.

Every perventage of the discontinuous forms of the strength Every nerve, inuscle and tendion is thoroughly lubricated. Discomfort during the period is counteracted, and the skin, after the crisis, is left smooth and natural.

Write to Bradfield Regulator Com-pany, Dent. R. Lamar Building, Atanta, Georgia for their Motherhood Rook, and obtain a bottle of Mother's Friend from the drug store today without fail.--Ade

Why Actresses Never Grow Old

Nothing concerning the profession seems more puszilng to the dear old public than the perpetual youth of our feminine members. How often we hear remarks like, "Why, I saw her as Juliet forty years ago and she doesn't look a year older now!" Of course allowance is made for makeup, but when they see us off the stage at close range, they need another explanation.

How strange women generally haven't learned the secret of keeping the face young! How simple a matter to get an ounce of mercolized wax at the drug store, apply it like cold cream, and in the morning wash it off! We know how this gradually, imperceptibly, absorbs old cuticle, keeping the complexion new and fresh, free from fine lines, sallowness or overredness. We know, too, that this mercolized wax is the reason actresses don't wear freekles, moth patches, liver spots, plumples and the like. Why don't our sisters on the other side of the footlights learn the reason, and profit by it!—Theatrical World.

way, but with the satisfaction that

victrola added to the pleasure of the The hotel bears the distinction of catering to a very high class clien-

An important meeting of the Pensacola Library Association will be held at the library rooms this afternoon at 5 o'clock. A full attendance is requested.

SAD NEWS RECEIVED BY MRS. J. C. ADAMS.

Mrs. J. C. Adams has the sincere sympathy of her many friends in the on my stomach that I coul scarcely comb. Doris Quick, Ruby and Mildred of her sister-in-law, Mrs. H. M. Barschmidt, Jack Reinschmidt, and the Mrs. Adams left Saturday night to athonor guest, Albert Reinschmidt, Jr. tend the funeral services. She extwo weeks.

For Burning Eczema

Greasy salves and ointments should not From any druggist for 35c, or \$1.00 for extra large size, get a bottle of zemo. When applied as directed it effectively removes eczema, quickly stops itching, and heals skin troubles, also sores, burns, thousands that spend the greater wounds and chafing. It penetrates, cleanses part of the summer within its hos- and soothes. Zemo is a clean, dependable gladly tell anyone who cares to call Waynesville is worthy of notable men- liquid. Try it, as we believe nothing you have over used is as effective and satisfying The E. W. Rose Co., Cleveland, O.

GAINED 30 POUNDS "I've Never Found Anything to yesterday.

MRS. M. E. HOYLE HAS

Equal Tanlac," She Says-Troubles Overcome. "If I could speak with everybody

personally who has stomach trouble and rheumatism," said Mrs. M. E. thing to equal it. I have suffered with rheumatism during the past ten years until I thought I would go distracted. The pain would extend from my hips down to my ankles, the muscles and leaders felt like they were drawn, my knees were so stiff I could hardly bend over, and many a night the pain was so severe that I could hardly keep from crying. My appetite was very poor and my stomach was so out of order that what little I did eat made me miserable. I suffered terribly from indigestion and would bloat up so badly from the gas aching pain in the pit of my stomach. My complexion was very bad-sallow badly all the time.

"But Tanlac has been a wonderful July. blessing to me and no one could see the change that has taken place in me during the past few weeks and doubt it being a great medicine. All my rheumatic pain and stiffness is gone now, and you may know I feel like a new person. My appetite is splendid. I am never bothered with indigestion or gas any more, no matter what I be applied if good clear skin is wanted. eat, and my color is fine. Not only have I been relieved of rheumatism and stomach trouble, but I have also gained thirty pounds in Weight besides. Now these are my reasons for thinking so well of Tanlac and I will on me what I have found out by experience about it.'

Tanlac is sold by leading druggists everywhere.—Adv.

tional Federation of Music Clubs now in session at Petersboro, N. H. Among Misses Elizabeth Dunham and Ju- Floridians well known in the musical dith Maxwell and M. J. Muldon, Jr., world attending are:

Mrs. James H. Hirsch, of Orlando, guests at a delightful house party the southeastern district president; being given by Miss Nancy Gardner Mme, Helene Saxby, of Tampa, state and her brother, Lieut. Hamilton president of the Florida Federation of Music Clubs; Mrs. Grace Porterhome near Buffalo, N. Y. After en- field Polk, of Miami, state delegate; joying the round of gayleties there, Miss Marion Rous, of Winter Park, president of the faculty music club of days in Cleveland, before ret rning Hollins Conservatory, besides the official winners in the state music contest held last January at the Gainesville state biennial music festival, Miss Christine Stout, of Southern College, Sutherland, piano winner, and Mrs. D. H. Trezevant, of Tampa, winner in the vocal contest, will take part in the young artist's contest.

The opening days of the convention June 26 and 27 were devoted to meetings of national and auxiliary executive boards. Saturday was state president's day, and American music Sunday will be observed on July 29, the opening of the convention proper was

LT. COMMANDER CARO ARRIVES IN PENSACOLA FOR VISIT.

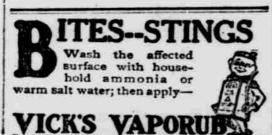
Lt. Commander Philip Caro arrived in the city to join his wife, at the home of her father, Mr. D. D. Shuttleworth. - Lt. Commander Caro arrived in the states on Saturday, leaving at once for Pensacola to spend several days with his wife and little daughter, before joining his ship at Charleston, preparatory to leaving again for France on Thursday.

Mrs. Caro, who has been very ill for some time at the hospital in Norfolk, was recent joined by her sister, Miss Genevieve Shuttleworth, and on convalescence, returned to Pensacola with her, where she will remain until entirely recovered.

Yesterday was the tenth wedding anniversary of Lt. Com. and Mrs. Caro, and many relatives and friends extended their congratulations at this happy reunion. Lt. Com. Caro is attached to the U. S. S. Zellander, and has made seventeen trips across, in transport service. While in France he met both Louis and Harry Shuttleworth, meeting the former at St. Laand yellow looking-and I just felt zare and the latter at Bordeaux. Both expect to arrive home some time in

> CHOIR REHEARSAL AT FIRST BAPTIST CHURCH.

Choir rehearsal will be held at the First Baptist church tonight at 7:30 o'clock, and all members of the choir and all of those who will sing in the choir are especially requested to at-



JULY SALES

This Biggest Sale of the Season Offers Every Voile and Organdy Dress in the Store at

⅓ Off

. Plain and Printed Voiles and Fluffy Organdies in all shades.

. Every woman who knows the best fashionable wear will recognize these pretty frocks for every wear, as the most exclusive and desirable dresses of the mode.

You simply must see these Dresses to realize the wonderfully little prices at which they are offered.

\$7.50 Voile Dresses, this week Special	\$5.00
\$10 Voile and Organdy Dresses	\$6.70
\$15 Voile and Organdy	\$10.00
Dresses	¢12 25
Dresses	\$18.35
ALL SILK AND WASH SKIRT	



THESE SPECIALS ARE FOR THIS WEEK ONLY AND OFFERS "HEART OF THE SEASON" MERCHANDISE AT CLEARANCE PRICES.

EXTRA SPECIAL

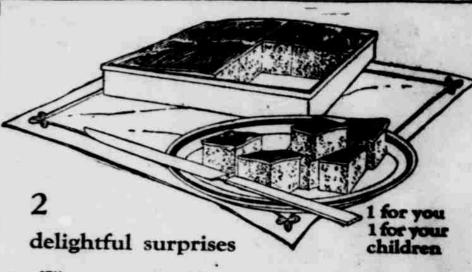
Our Millinery Department Offers Your Unrestricted Choice of any Hat in the store, prices from \$2.50 to \$30.00

at One-Half Price

LAMODE

"The Best Place to Shop After All" 122 and 124 South Palafox St.

Phone 337



When you try this old recipe with the new blend of nut and vegetable oils-COVO-you'll be delighted to discover how fine economical COVO is for cooking. Your children may not be judges of fine oil, but they are judges of fine gingerbread. Leave the verdict to them.

A NEW OLD-FASHIONED GINGERBREAD

14 cup COVO cup sugar eggs cup molasses 1/4 level teaspoon

l level tablespoor

Beat COVO till creamy. Add sugar. Then the well-b eggs. Best mixture till very light. Add melasses and stie in Then the soda dissolved in a tablespeen of water. together the flour, baking powder and eak, and add to first mixture with the milk. Lastly add the ginger and cincamen and raisins dredged in a little of the flour. Best till very smooth. Bake in greased pan in moderate oven about 40 mine

AND, of course, you will want to use COVO for salede when you remember what a delightful mut-like taste it adde to all dressings.

THE ALE FAIRBANK SHIPE



Have You Visited the San Carlos

NEAR BAR

(Put your foot on the rail)

Same old Bar Fixtures, same old foot rail, same old counter, same old cooling fans, and everything.

New drinks of all kinds as good as the old but minus alcohol. Old-fashioned bar-room lemonade. Try our cocktail lemonade. A specialty of BUTTERMILK LEMONADE. Camoflauged Creme de Menthe.

FEED-Choice Cold Meats, Salads and Cheese, Florida Lobster Salad, French Sardines, Surpassing Coffee with Pure Cream.

Open Day and Night.

LADIES INVITED.

G. A. GRUND THE TAILOR

Formerly located at Warrington for 7 years, announces removal into new quarters, July 1st, at 30 East Garden St.

YOUR PATRONAGE SOLICITED

The Favorite Summer Resort

WAYNESVILLE, NORTH CAROLINA

Three Thousand Feet Altitude. Highest Town East of the Rockies-In the heart of the Blue Ridge. Recognized the Switzerland of America; The Land of the Sky; Leading Hotel

HOTEL GORDON

Thoroughly Modern; Hot and Cold Running Water in Every Room. Best Hotel in the Mountains - Sleeping Porches. Entertainment and Social Life Special Features.

None are Strangers. CONTINUAL AMUSEMENT. First Class Orchestra Dancing, Fishing, Bathing, Horseback Riding, Beautiful Drives, Tennis, Automobiling. Social Life in the Town centers at the GORDON. Write F. O. DUNHAM, Proprietor at once for reservations.

Private and Public Baths, Elec tricity and All Modern Conveniences. Private Board; Home-Waynesville, N. C. (3000 ft. alt.) like Atmosphere; Excellent Tae Service Pleases the Most Exacting. Most Beautifully Located; a full
view of all the Mountains, which is grand, inspiring and never to be forgotten. Trees, flowers and wide verandas. Courtesies of the Hotel Gordon
extended to our guests.

Rates: \$2.50 to \$3.00 per day. \$14.00 to \$17.50 per week. MRS. D. L.
DUNHAM, Prop. (A woman of years experience in this business)

DUNHAM, Prop. (A woman of years experience in this business).